

# Enterprise Security

Mitigate cyber and physical risks from one platform

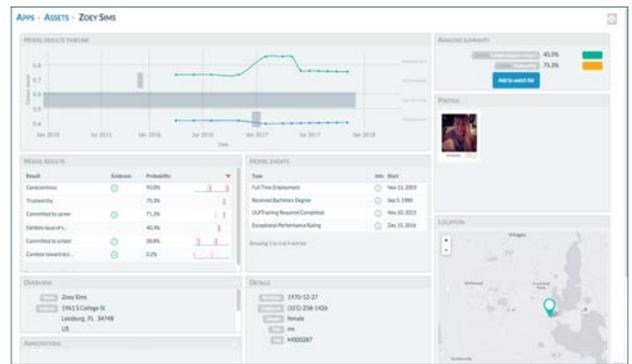


## Companies face a growing array of threats, from insider attacks, malware and fraud to terrorism, civil unrest and natural disasters. Effectively managing these risks is a complex and costly task.

Haystax helps small and large enterprises maintain business resilience and continuity with a suite of security-focused applications that alert corporate leaders to their highest-priority insider threats, enable security teams to monitor incidents and major events and manage critical security and operational information about each physical facility, regardless of its geographic location.

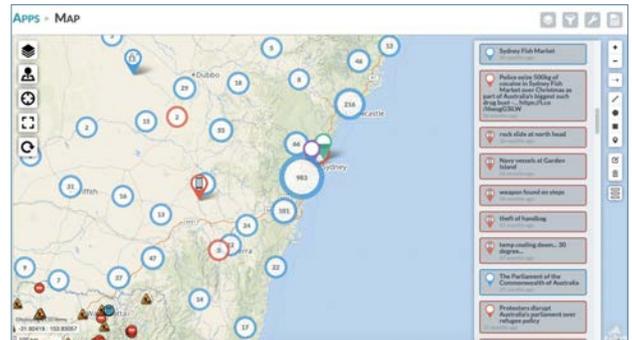
### Pinpoint insider threats

Rogue insiders who steal product or customer data, or who are intent on sabotage, typically exhibit behaviors that are early indicators of future adverse activity. The Haystax enterprise security solution lowers the risk of harm from malicious or negligent insiders by using probabilistic models to analyze employee behaviors and attitudes, not just isolated alerts from network data. The system enables security analysts to zero in on their highest-priority threats while filtering out false positives and other minor alerts.



### Monitor global risks

Haystax provides contextualized threat and hazard awareness 24/7 on any device, thus providing the actionable intelligence security teams need to respond quickly and with confidence to emerging risks. Capabilities include real-time monitoring of digital threats via news reports and RSS feeds, plus geo-located alerts for adverse incidents and scheduled events. All data is seamlessly integrated on a digital map, where users can also see weather, hazard, traffic, sensor, camera and other third-party feeds.



### Protect facilities

From small enterprises to global conglomerates, companies can achieve end-to-end facility security awareness in the Haystax platform. They can maintain information about each physical asset (floor plans, emergency protocols, photos and key contacts); link incidents, events and safety assessments to particular assets; and analyze the aggregated data for emerging patterns and trends. And because the system can integrate data from existing sensors and other hardware, companies leverage rather than lose the security investments they have already made.



# Customer Success Stories



“Haystax’s security analytics platform is allowing us to move to a more dynamic and predictive risk posture.”

**Haystax has proven the effectiveness of its integrated risk management analytics platform at a variety of enterprises, from multinational banks to technology and manufacturing conglomerates to a major U.S. sports league.**

A leading financial institution used it to find instances of malware and fraud, while another found previously hidden insider threats. The sports league uses our analytics and reporting capabilities to maintain fan safety, and Haystax has played a central role in security operations at eight of the last 11 Super Bowls. At the Bill and Melinda Gates Foundation, the

security chief relied on Haystax to assess threats against the group’s top executives. Even the U.S. government relies on our analytics to continuously vet the trustworthiness of over 1 million of its cleared personnel. One head of security governance at a large bank noted that Haystax’s security analytics platform “is allowing us to move to a more dynamic and predictive risk posture.”

## The Haystax Advantage



### Actionable

Decision-makers get immediate, continuously updated intelligence on high-risk individuals



### Holistic

Connectors make it easy to integrate third-party data and existing security systems



### Transparent

Behavioral model shows exactly how each individual’s risk score is calculated



### Adaptable

System can be tuned to account for new or evolving threats