FREE GUIDE TO **CYBERSECURITY**

WHAT KEEPS CISOs AWAKE *AT NIGHT?*

The negative forces in cybersecurity and their common solution

Protection alone is failing your organization. Managed Detection and Response will help you get a good night's sleep for a change.

Cybersecurity is riding a swelling crest of negative forces. Together they make a convincing case for 24/7 Managed Detection and Response (MDR).

The bad guys will get in. If you haven't realized it yet, you've been lucky. Someday an employee will click on a phishing link, malicious software will show up, and your organization is suddenly under attack. Don't drop your defenses—but balance them with robust detection and serious response capabilities.

01

The security talent shortage isn't overblown; it's understated. There's just not enough quality talent and skill to fill all the needs. Most organizations (84%) admit it is difficult to attract cyber-professionals and 31% say they do not actively do anything to attract new talent. Retention is an issue as well, with 52% reporting full staff turnover annually.*

02

The security product space is overly fragmented—hindering enterprise-wide visibility, detection, and response. For too long, we focused on complexity not harm, on sexy "targeted attacks" rather than the vast majority of issues that are painfully plain. Meanwhile business is moving faster in every direction and we know what gets lost in 'feature versus security' tradeoff decisions. IT was always intended to empower the business, and it has—generally at the cost of security.

* McAfee survey results

03

The market speaks loud and clear. Enhancing shareholder value demands functionality (speed or features or whatever else) over security. When products are optimized for business value, security will continue to be added on instead of baked in.

04

Detecting yesterday's threats tomorrow won't help. Focus on the fundamentals of security. Building the basics means an ability to detect and respond to threats when they come through the gates.

Detection and response are the fundamental keys to the next wave of information security—the fundamental answer to surviving the accelerating pace and scope of breaches.

NAVIGATING CYBERSECURITY TODAY absolutely requires a 24/7 Managed Detection and Response such as CYDERES, a Security-as-a-Service solution.

We believe Security as a Service is the future of our industry for many organizations. What does this look like? Leading security products delivered in a SaaS model integrated with the skilled operators to operate them, results in a security solution that's achievable and consumable by your average organization that otherwise can't find or retain the talent to ensure success.

Security is not a problem that can be solved, but it's a journey you can undertake—and one you don't have to make alone.

WHY **CYDERES** WORKS

CYDERES is human-led, machine-driven Security-as-a-Service solution. We supply the people, process, and technology to help your organization manage cybersecurity risks, detect threats, and respond to security incidents in real-time. Our flagship CYDERES Enterprise Managed Detection and Response offering combines threat detection, investigation, remediation, and proactive threat hunting through:

- Technology independent and open solutions

  We believe your organization should be free to select the right security products for your needs. In addition to operationalizing the events and alerts flowing out of the commercial security solutions you've chosen to implement, CYDERES comes to the table with fully managed and supported open source solutions to help extend your budget, including open solutions for SIEM, endpoint response, intrusion detection, and network telemetry.

- Comprehensive coverage across cloud, hybrid, and on-premise environments
- Action-oriented, not just routing of alerts
- Consistency and acceleration through the appropriate application of machine learning
- Fast, real-time interdiction of threats via automation and orchestration

Schedule a **15-MINUTE CHAT** with an expert right now.